



CERTIFICATE

This is to certify the project work entitled
“COMPARATIVE STUDY OF ONLINE MARKETING V/S.
TRADITIONAL MARKETING”

Is done by

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ROLL NO : 110420401010

As a part of their Curriculum in the Department of Commerce
IDEAL DEGREE COLLEGE FOR WOMENS

HYDERABAD – 500007

This work has been carried out under my guidance

B. Madhusudhan

PRINCIPAL: B.MADHUSUDHAN



[Signature]
External EXAMINER

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MENTOR: S. BHAGYA LAXMI