



CERTIFICATE

This is to certify the project work entitled
“COMPARATIVE STUDY OF ONLINE MARKETING V/S.
TRADITIONAL MARKETING”

Is done by

NAME : **GANDLA ROHINI**

ROLL NO : **110420401011**

As a part of their Curriculum in the Department of Commerce

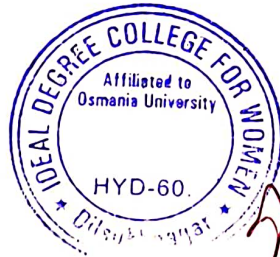
IDEAL DEGREE COLLEGE FOR WOMENS

HYDERABAD – 500007

This is work has been carried out under my guidance

B. Madhusudhan

PRINCIPAL: **B.MADHUSUDHAN**



[Signature]
External EXAMINER

[Signature]
MENTOR: **S. BHAGYA LAXMI**