



CERTIFICATE

This is to certify the project work entitled
“COMPARATIVE STUDY OF ONLINE MARKETING V/S.
TRADITIONAL MARKETING”

Is done by

NAME : **NELLIKANTI SONY**

ROLL NO : **110420401016**

As a part of their Curriculum in the Department of Commerce
IDEAL DEGREE COLLEGE FOR WOMENS

HYDERABAD – 500007

This is work has been carried out under my guidance

B. Madhusudhan

PRINCIPAL: **B.MADHUSUDHAN**



[Signature]
External **EXAMINER**

[Signature]

MENTOR: **S. BHAGYA LAXMI**